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About The Inter-University Council of Ohio

The Inter-University Council of Ohio (IUC) was established in 1939 as a voluntary educational association of Ohio's public universities. Today, the association represents Ohio's 14 public universities. Together, these institutions offer a broad range of associate, baccalaureate, graduate and professional programs. The association's purpose is to facilitate the development of common interest and concern of its members and to assist in sustaining and improving the quality of public higher education. IUC also engages in public relations, research and government liaison work on behalf of its members.

The major goal of the IUC is to sustain a consortium that: establishes a comfortable forum that fosters idea exploration and problem solving; facilitates relationship building and trust among and between presidents and senior campus officers; enables members to achieve together—through collaboration and cooperation—what institutions cannot likely achieve alone.

IUC Purchasing Group of Ohio (IUC-PG)

Founded in 1964, the IUC-PG is a purchasing consortium comprised of the purchasing officers of the 14 State of Ohio institutions of higher education. The IUC-PG has 89 members made up of the 14 state universities, 15 community colleges, 8 technical colleges and 52 private educational institutions.

IUC-PG's mission is to achieve standardization of requirements, methods of operation, and to buy at optimum quantity discounts. The purchasing officers representing the 14 IUC universities are also charged with the creation of Contracts for use by the members.

The fiscal agent for the IUC-PG is The Ohio State University. The IUC-PG staff is based out of Cleveland, Ohio.

IUC Insurance Consortium (IUC-IC)

Since 1994, most of the IUC Universities have purchased their group property and casualty insurance on a group basis. The IUC-IC formalized their pooling in 2006 and created the Board of Governors.

The Board of Governors is comprised of representatives from each University and is the decision-making body for insurance issues of the group programs. There are 3 committees that report to the Board of Governors: Underwriting, Loss Control and Audit. Underwriting and Loss Control have representation from each University. In 2009, a Director was hired to coordinate the activities of the IUC-IC and act as a facilitator to other IUC committees and university departments to address insurance and risk related issues.

About The Inter-University Council of Ohio

Founding Institutions & Principles

In 1938, the presidents of Bowling Green State University, Kent State University and Ohio University joined Miami University and Ohio State University in a mutual protective association on behalf of all five state universities.

IUC came into being in 1939 in large measure to protect the long-term interests of all against the potential of an over earnest Governor from advancing the interests of the state university located in his home community.

Wilberforce University, as a state-aided institution, became an IUC member in 1948. In 1951, Central State College was created as a separate full-fledged institution split off from and replacing Wilberforce at IUC. (As other state universities were created, they were invited to join IUC.)

The president and a member of the board of trustees represented the member institutions with IUC. The chief fiscal officers from each institution often were invited to attend as resources to Council members and contributed to the discussions. The chair of the Council was held for a one-year term by a president (who had been president for at least two years) in alphabetical order of the institutions.



About The Inter-University Council of Ohio

Priorities and Positions

The IUC has a long history of identifying and helping member institutions focus on public policy issues of common concern. To be successful in advancing its public policy agenda, the IUC must clearly establish and articulate its position on key issues to policymakers and other stakeholders. This list summarizes the IUC's position on specific policy matters impacting higher education, as identified by member institutions. What follows is intended to increase the awareness of the role and value of public higher education in Ohio.



Access Not enough high school graduates are seizing the opportunity to participate in higher education opportunities available through Ohio's public colleges and universities. Lack of preparation negatively impacts student access to a higher education. Lack of access, in turn, negatively impacts Ohio's economic competitiveness. Academic preparation must be improved in order to successfully earn a post high school education.

Collaboration Partnerships between public universities have expanded student access and success, as well as the creation of new jobs through business development, incubators, and technology initiatives. Collaboration is also necessary to contain costs, improve efficiencies, and eliminate duplication of services. The IUC believes that collaboration and communication among academic programs, researchers, libraries, and administrative managers at state institutions are an integral part of each Ohio institution's standard operating procedures. The IUC is committed to creating new collaborations and strengthening those that already exist. Collaborations develop in a wide variety of forms including in state and out of state, between two- and four-year institutions of higher education, business and industry, and PK-12 education.



Financial Aid The amount and availability of financial aid is an important factor in a potential student's decision to pursue a quality higher education. The state-funded Ohio College Opportunity Grant (OCOG) program provides students and families need-based assistance for and access to higher education. The IUC believes, however, that more financial aid is necessary to offset the rising costs of providing a quality education.



Success Too many students are starting but not finishing their higher education within the nationally-set benchmark of six years. Ohio's high school graduation rate exceeds the national average by 7%, but its higher education completion rate is substantially below the national average. The IUC believes that success rates could be improved by establishing a competency-based system of articulation and transfer. Further, enhanced articulation and transfer processes are needed for returning students as well as traditional students. Students can monitor progress, know where they are, and how much is left to do. The IUC supports efforts to identify and utilize best practices to ensure that more of our entering students complete their degree.



About The Inter-University Council of Ohio

Priorities and Positions, continued



Quality in Higher Education The IUC believes it is important for state-supported institutions of higher education to provide a quality education. It is equally important for public institutions to demonstrate how any additional investment by the state could further enhance the quality of education. Quality can be addressed in a number of areas, including world-class instructors, researchers, academic programs, student support services, student achievement, and partnerships with business and industry.

Accountability in Higher Education Accountability helps improve performance and ensures that Ohio's public universities are providing a quality higher education. Accountability measures will help parents, students, and policy leaders more easily determine if desired outcomes are being met. The IUC supports establishing accountability standards designed to measure higher expectations for efficiency, productivity, and improved results across the University System of Ohio.



University System of Ohio The IUC supports the establishment and mission of the University System of Ohio to provide programs designed to meet the needs of the 21st century and to provide affordable, high quality higher education opportunities for all Ohioans through a collaborative and cooperative environment among all institutions across the state. However, it is important to the IUC that a university's Board of Trustees retains the authority to continue making the day-to-day business decisions. Trustees are familiar with the actual services being delivered on campus and the markets that the various universities serve.



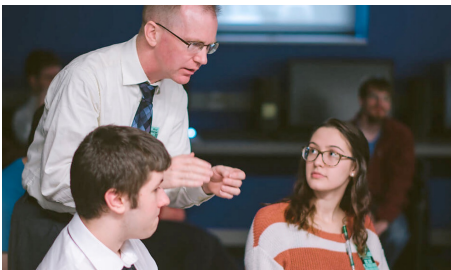
Tuition Flexibility Greater tuition pricing flexibility would allow universities to reduce the average cost of tuition for Ohioans and attract more students. Universities should be permitted to charge differential tuition to in-state undergraduate students. Consideration should be given to allowing universities to be entrepreneurial in their tuition structures.

Introducing the Opportunity

The Inter-University Council of Ohio seeks its next President and Chief Executive Officer (President) to represent the presidents of Ohio's 14 public universities – The University of Akron, Bowling Green State University, Central State University, University of Cincinnati, Cleveland State University, Kent State University, Miami University, Northeast Ohio Medical University (NEOMED), The Ohio State University, Ohio University, Shawnee State University, University of Toledo, Wright State University, and Youngstown State University – with state legislative bodies, the Governor's Office, and other state agencies.

As the primary liaison between the Presidents' Council and state governmental leaders, the President must be knowledgeable about the ideals and aims of higher education in Ohio in order to faithfully represent and advocate for IUC's member institutions. The President convenes the Presidents' Council (comprising all 14 university presidents) to facilitate the development of common interests and concerns among its members.

To assist with the sustainability and enhancement of public higher education in the State of Ohio, the President serves as an important advocate, particularly for Ohio's public universities but also in collaboration with leaders of educational organizations including the Ohio Department of Higher Education, other higher education associations in Ohio, and national higher education policy associations. Critical to this effort is sharing the public value of higher education with state government and business leaders, as well as the general public, while bringing innovative ideas to the university presidents that assist in creating a focused agenda for higher education in the state.



Desired Characteristics and Attributes

- Strategic systems-thinker, who can position the IUC as a force in driving statewide higher education initiatives
- Credible and respected leader of the highest integrity
- Positive and influential colleague, who possesses the "strength of character" to lead the IUC mission and the university presidents
- Skilled decision-maker with a demonstrated bias toward execution of goals and initiatives
- Politically-savvy and sophisticated relationship-builder
- Confident public speaker who is also an attentive listener
- Tactful facilitator of people and processes
- Influential and passionate believer in the power of higher education

Desired Experience and Qualifications

- At least fifteen years of executive-level experience in state government and/or government relations, ideally in Ohio
- Demonstrated experience with board governance, strategic planning, financial planning, and operational execution
- Deep knowledge of the policymaking process, especially at the state level in Ohio
- Strong record of organizational development to ensure that team member roles are held accountable to clearly defined roles in furtherance of the mission
- Working knowledge of higher education preferred; other leadership experience that includes access to key legislative decision makers will be considered
- A bachelor's degree is required (master's or law degree preferred)

Introducing the Opportunity

Position Priorities

Through conversations with members of the Presidents' Council and other key stakeholders, the following priorities were identified for the next President:

Strategic Advocacy and Communication

In order to successfully advance the interests of Ohio's public universities, the President will be a passionate and respected advocate for higher education. Working with the Presidents' Council, the President will demonstrate a deft ability to guide IUC's policy and positions on complex issues such as tenure, academic freedom, and the rising cost of tuition. Key to this effort will be an expert understanding of the Ohio legislative process and its participants. At a time when many are questioning the cost/benefit of public university expenditures, the President will communicate and promote a compelling vision for sustaining and enhancing investments in higher education for economic, civic, research and innovation, and educational purposes.

Purposeful Agenda Setting

The President will stay abreast of national and statewide trends affecting higher education, and anticipate how emerging issues might impact Ohio's public universities. By crafting an agenda for how to proactively address emerging concerns, the President will advance key initiatives with the Presidents' Council, IUC staff and other constituents. Included in this effort is ensuring that the IUC committees are convened when appropriate, including Business and Finance Officers, Campus Legal Councils, Chief Information Officers, Government Relations Representatives, Human Resources Officers, Media Relations, Provosts, and Student Affairs. Engaging with and listening to these groups will assist in developing strategies for furthering the interests of public higher education in Ohio.

Skilled Relationship-Building

The President will collaborate with others and reconcile diverse interests to advance goals and initiatives in a disciplined, non-partisan and prudent manner. These efforts will require thoughtful coalition-building among other state and national associations and member groups with similar interests. Success in this area necessitates superb listening skills coupled with the ability to inspire constituents to find common ground and work together toward shared goals. Initiating timely and consistent communication with the Presidents' Council and legislators will also be essential for effective engagement and strategizing. Regular travel to the 14 campuses will be required in order to understand the needs and challenges facing those campuses, as well as to ensure constructive relationships and communication.

Effective Organizational Leadership and Financial Acumen

The President will manage a total team of eight professionals and oversee a \$1.25M budget while developing, delegating and evaluating staff. Recognizing that resources are not infinite, the President will think and act strategically on how the organization can be best structured and administered to fulfill IUC's mission most effectively. With the assistance of the Vice President of Operations and other staff members, the President will supervise the expenditures and with the help of the Executive Committee, ensure prudent financial management of the organization. A firm understanding of the State Share of Instruction (SSI) funding model for higher education is also necessary to ensure that state subsidies are allocated in the most equitable manner possible.



IUC Presidents' Council



Jeff Bauer



Gary Miller



Laura Bloomberg



Neville Pinto



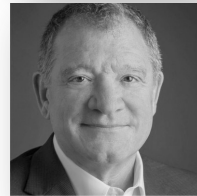
Gregory Crawford



Greg Postel



Todd Diacon



Rodney Rogers



Susan Edwards



Hugh Sherman



Kristina Johnson



Jack Thomas



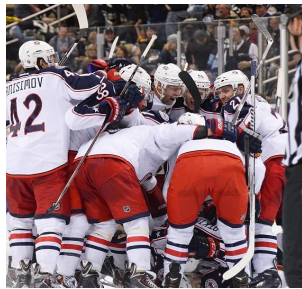
John Langell



Jim Tressel



About Central Ohio



The Central Ohio Region is a dynamic 11-county metropolitan area in the midst of unprecedented economic growth. The Region is home to today's business leaders and is at the forefront of the industries of tomorrow, from advanced manufacturing to smart mobility research and development. Centrally located between Chicago and New York, the city of Columbus boasts the greatest market access of any major metro—with 46% of the U.S. population within a 10-hour drive.

Dynamic Communities

The region offers a wide variety of housing options, from charming historic neighborhoods and downtown lofts to new suburban developments and multi-acre living just beyond the city limits. Nearly 70% of Columbus residents earning the median income can afford home ownership – an incredible number compared to Chicago's 47% or New York's 57%.

Diverse, Strong Economy

Columbus ranks seventh in economic strength among the 102 largest metropolitan cities in the country. Columbus benefits from a dynamic yet stable economy, with a collaborative business environment earning it recognition as one of the top metros for job creation. As an emerging tech city, its research and technology institutions attract the brightest minds from around the world. The Columbus Region is located at the center of the most densely populated areas of the U.S. That makes it a premier location, providing companies with superior access to the North American consumer population, corporate headquarters locations and U.S. manufacturing capacity.

Arts and Culture

Fueled by a workforce more educated than the national average, Columbus has an energy that radiates throughout thriving industries, communities and educational institutions. Art lovers will savor the collections at the Columbus Museum of Art and revel in Gallery Hop, a monthly celebration of culture in the Short North Arts District.

Education

The Columbus region's K-12 education options include U.S. News & World Report top-ranked high schools as well as U.S. Department of Education Blue Ribbon schools. The region has excellent public schools, 140 private institutions and 52 higher education campuses, with nearly 150,000 college students.

Innovation and Smart City

Columbus is the U.S. Department of Transportation's Smart City Challenge winner, after competing against 77 cities nationwide, and as a result is the nation's living laboratory for the advancement of smart mobility. Foundational elements of the Smart Columbus initiative include grid modernization, mass deployment of electric charging stations, and an open data platform where shared data will power applications for multimodal trip planning, fare payment, parking and more.

In 2022, Intel announced its plan to invest more than \$20 billion in the construction of two new leading-edge chip factories in Ohio, signifying the largest manufacturing investment in Ohio history. The project will add over 3,000 jobs and result in an economic impact that touches all corners of the state. In addition to bringing in an industry that is new to the Midwest, Intel's investment places the state and region at the forefront of solving a national challenge.

Highlights

- A Top 50 Cities in America city (Bloomberg Businessweek)
- One of the Top 7 Intelligent Communities in the World (Intelligent Communities Foundation)
- Columbus is the number 1 opportunity city (Forbes)
- Cost of living is 11% lower than the national average
- Ranked #2 in venture capital growth
- Ranked first in the nation for public library system, museum of art, zoo and aquarium and COSI science center
- Second shortest average commute of any metropolitan area with over 500,000 people
- Columbus is home to 16 fortune 1000 headquarters, including 5 fortune 500
- Number two best city in the nation for African American families
- Top 15 best city for female entrepreneurs
- 87 miles of bike lanes, paths and trails

Learn more about Columbus at www.experiencecolumbus.com and <https://columbusregion.com/>

Process of Candidacy



Inter-University Council of Ohio is an equal opportunity employer.

BeecherHill

Process of Candidacy

BeecherHill is pleased to partner with the Inter-University Council of Ohio Search Committee on this critical search.

Please submit nominations, referrals and resumes with preferred contact information to our firm: iucpresident@beecherhillsearch.com

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Please note that all materials submitted to BeecherHill related to the Inter-University Council President and Chief Executive Officer search may be subject to public records requests.

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