

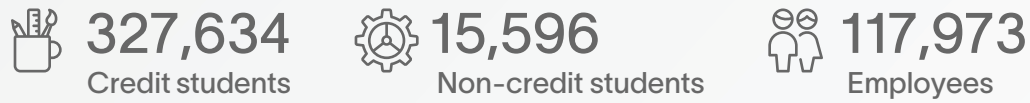
Analysis of the Economic Impact and Return on Investment of Education

The Public Universities of Ohio



Ohio

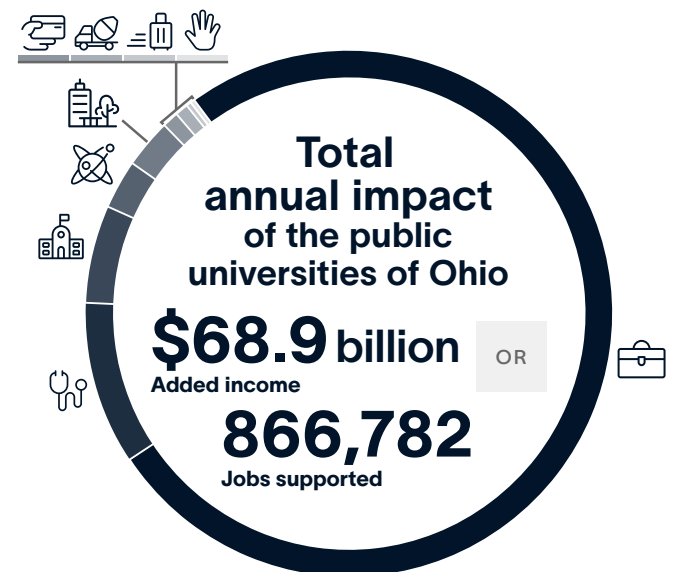
About the public universities of Ohio



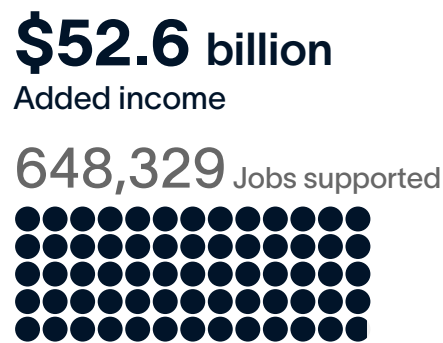
Economic impact analysis



1 out of every 8 jobs in Ohio is supported by the activities of the public universities of Ohio and their students.

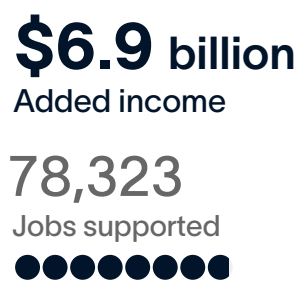


Alumni impact
 Impact of the increased earnings of the universities' alumni and the businesses they work for



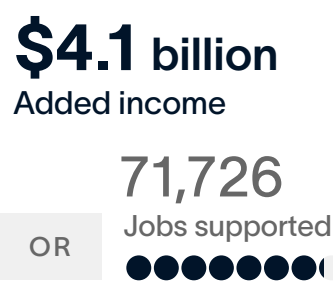
An economic boost similar to hosting the Super Bowl
148x

Clinical spending impact
 Impact of clinic and medical center payroll and other spending



Enough to buy **147,161** new cars

Operations spending impact
 Impact of annual payroll and other spending



Enough to buy **327,812** families* a year's worth of groceries

● = 10,000 jobs * = family of four

	Research spending impact \$1.9 billion Added income OR 24,460 Jobs
	Start-up & spin-off company impact \$1.7 billion Added income OR 15,238 Jobs
	Student spending impact \$794.6 million Added income OR 13,992 Jobs
	Construction spending impact \$598 million Added income OR 8,590 Jobs
	Visitor spending impact \$180.2 million Added income OR 3,531 Jobs
	Volunteerism impact \$79.3 million Added income OR 2,593 Jobs

Investment analysis



For every \$1...

Students gain \$5.60 in lifetime earnings

Taxpayers gain \$4.60 in added tax revenue and public sector savings

Society gains \$7.40 in added income and social savings

The average bachelor's degree graduate from Ohio's public universities will see an increase in earnings of **\$28,600** each year compared to someone with a high school diploma working in Ohio

